

Public Service Announcement

Nunavut Environment Week

Start Date: June 5, 2023 End Date: June 9, 2023

Nunavut-wide 30 sec

The Department of Environment invites all Nunavummiut to celebrate Environment Week, June 5 to 9, 2023.

Nunavut Environment Week is celebrated during the same time as Canadian Environment Week, an annual event that encourages Canadians to take action to help preserve, protect, and restore our environment. The week kicks off with Clean Air Day on June 2, World Environment Day on June 5, and Oceans Day on June 8.

Some ways to contribute to our overall healthy environment include:

- Avoid leaving traces of our presence on the land and to keep our land and water as clean and intact as possible.
- Choose sustainable travel (hike, bike or walk) to reduce greenhouse gas emissions and air pollution.
- Be a conscious consumer by making better choices when using or buying items.
- Use energy wisely by being aware of your energy uses.

To celebrate Environment Week, we invite Nunavummiut to participate in our social media contests:

- Do you love the outdoors? Send us photos or videos that capture the natural beauty of our land, plants, wildlife, and travel adventure. Upload your photos or videos online using #EnvironmentWeekNU.
- Hunting is an important part of Inuit culture; we love to see and hear your hunting stories. Upload your hunting photo along with a description online using #EnvironmentWeekNU or send it to eaguilar2@gov.nu.ca.
- Spot garbage around your neighbourhood? Share with us how you've helped clean the environment around you. Take a photo of before and after and upload it online using #EnvironmentWeekNU.

• Interested in the environment? We are inviting youth from all grades to write about the importance of Environment Week and why is it necessary for kids to learn about environmental issues. Send your answers to eaguilar2@gov.nu.ca.

Contest participants will get a chance to win a Department of Environment prize pack.

All photos and responses will become the property of the Government of Nunavut (GN).

For more information, follow the GN's social media pages to participate in the contests, see our latest videos, see local events, and learn how you can make a difference in minimizing your carbon footprint.

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Media contact:

Lekan Thomas
Manager of Communications, Education and Outreach
Department of Environment
867-975-7761
LThomas@gov.nu.ca